



STATE OF WASHINGTON
DEPARTMENT OF LICENSING
PO Box 9020, Olympia, Washington 98507-9020

Washington Real Estate Commission
Planning Session Minutes
March 16, 2006

Opening: Paul Chiles called the meeting of the Washington Real Estate Planning Session to order at 9:00 a.m. on Thursday, March 16, 2006 at the Phoenix Inn, Olympia, Washington.

Members Present Paul Chiles Commissioner, Vice Chair
 Alan Barnard, Commissioner
 James Carollo, Commissioner
 Bob Spain, Commissioner
 Suki Bazan, Commissioner
 George Pilant, Commissioner

Staff Present: Lee Malott, Administrator
 Jerry McDonald, Assistant Administrator
 Linda Moran, Sr. Assistant Attorney General
 Art Abrahamson, Audit Manager
 Sandy Spencer, Investigations Manager
 Karen Jarvis, Regulatory & Enforcement Manager
 Debbie Wright, Licensing Manager
 Dolores Casitas, Education Manager
 Marjorie Hatfield, Secretary Administration

ORDER OF AGENDA - OPEN SESSION

CALL TO ORDER – Paul Chiles, Commissioner, Vice Chair

A. Discussion of Z Draft –

Commissioner Carollo reviewed the process in developing the Z-draft noting that the intent of the planning session is to keep the process moving.

B. Review of the Departments' work on the WAC's.

It is the consensus of the Commission to accept staff recommended changes to the WAC with the exception of RCW 18.85.080 “The Commission shall meet four times a year ~~and~~ or as called by the Director.”

C. Develop plan for handling modifications

The Department would like recommendations for the Director to be available in July. At the June commission meeting, Commission members will address concerns of the stakeholders.

D. Draft Stakeholder Plan

- Identify stakeholders *(see attached list)
- Communication method
- Who and how will carry the plan forward
- Record activities in presenting proposal to stakeholders. This information will be supplied to the legislature (Presentations will need to be coordinated through Jerry McDonald)
- Letter including Z-draft with modifications
- Newsletter
- Brochure
- Outreach
- PowerPoint presentation (include on WCRER website)

Commissioner Pilant suggested that possible contact should be made with folks who have issues with the components of the Z-draft. Those groups would be owners of large real estate companies, owners of state and national homebuilders corporations, groups such as Hendrickson and Quadrant, or marketing companies.

It was at the suggestion of several members that the brochure be put on the WCRER website as a download at the earliest possible date. The active participation of the center will be a great benefit in disseminating information. Also suggested is that with a document of this significance it would be very helpful for people to have a hard copy of the brochure, both as a supplement in presentation to groups as well as for those who do not attend the presentations.

Reviewing the stakeholder plan, Jerry McDonald and Bob Mitchell have agreed to work together on a PowerPoint presentation. Noting the Commissioners' knowledge of the draft and their industry perspective, the Commissioners will edit the information in the brochure and email their suggestions and recommendations to Jerry McDonald. Jerry will email the Q&A to the Commissioners. Glenn Crellin and his staff at the WCRER will assist in developing the brochure with graphics

Bob Mitchell will provide to staff a matrix of all members of the Washington Real Estate Coalition along with the 4-page schematic.

Jerry reviewed the stakeholder plans:

- Send draft brochure to Commission members
- Coordinate with the WCRER and the department to put the brochure draft in a workable product and put in PDF form on the center's website with the goal of mailing to all licensees.
- Update PowerPoint presentation
- Discussion at the Real Estate Commission Meeting to explore alternatives to use education money.
- Department to draft changes to 18.85.040(4) for allowing use of education funds for education to public.

The question was asked if licensees receive the brochure in the mail, how do they respond to the brochure with questions? The consensus was that the center's website address should be included on the brochure.

E. Open Discussions

- Enhance opportunities and challenges for diverse population. Do outreach for diverse population in providing goods and services and products that will help in serving the diverse public.
- Recommend to the Director that education funds be used for consumer benefits. Such a proposal would require a modification or change to the new draft. Presently, funds are only available for education of licensees. This may be a time the Commission would like to recommend to the Director that the money be used for consumer benefit.
- The Commission has suggested that prior to the June meeting, the Department form a task force with Nora Leech (WAR) to explore alternatives relating to the use of educational funds to educate the public.

Adjournment

The meeting was adjourned at noon and further discussions of stakeholder planning would continue in the regularly scheduled Commission meeting.